ONE CLICK TO BUSINESSES AND TRENDS IN LATIN AMERICA AND THE WORLD

INVERSOR LATAM is the international news portal, to renew his diary and comprehensive content through Internet and new communication channels -Social Media-. It is focused on the world of Business and Investment, Regional Economics, development of large and small and medium enterprises (SMEs), New Technologies, Bigdata and Telecommunications, Tourism, developments in the Automotive Sector and Real Estate, and trends in SportBusiness, among others.

INVERSOR LATAM is known for its market analysis and business impact on the economy and finance in Latin America and the world. Executive decision makers are the main readers INVERSOR LATAM, stands by a strong coverage of global issues and regional news without neglecting individual countries in Latin America.

INVERSOR LATAM has become a key tool and mandatory consultation for senior executives and entrepreneurs from Latin America, who need a comprehensive and updated view on the dynamics of business in Latin America and global in our sections: AUTOMOTIVE - BIG DATA - ECONOMICS - BUSINESS - GOVERNMENT - REAL ESTATE INVESTMENTS - SPORT BUSINESS - TECHNOLOGY - TOURISM
CONNECTED TO THE WORLD

GEOGRAPHICAL LOCATION
OUR READERS

- CENTRAL AMERICA 30%
- ANDINO 28%
- SOUTHERN CONE 27%
- BRAZIL 15%

WE READ OUR READERS THROUGH
PORTAL - NETWORKS - NEWSLETTER

VISITS

- 1 MILLION only annual visits
- 95 THOUSAN unique monthly visitors

DEMOGRAPHIC PROFILE

- 20% 25 a 29 years old
- 38% 30 a 45 years old
- 42% + de 45 years old

TARGET

- CEO / President 36%
- General manager 42%
- Area manager 12%
- Others 1%
YOUR BUSINESS PARTNER

INVESTOR LATAM is Media Partner of important events in Latin America and Europe
ADVERTISING

Creation, Design and Planning of campaigns designed to fit the needs of each company. Through the following tools and communication channels:

WEB NEWSLETTER E-MAIL MARKETING SOCIAL MEDIA

The guidelines offer are:

- WEB INVERSOR LATAM + NEWSLETTER
- CAMPAIGN E-MAIL MARKETING
- CAMPAIGN SOCIAL MEDIA

In addition, we offer coverage through:

- Magazine ALIANZA + INVERSOR LATAM
- Digital Media Alliance standards in ICT

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You can consult with alternatives to: comercial@inversorlatam.com
ADVERTISING WEB

SPECIFICATIONS:
- For files in JPG or GIF (static or animated) format.
- 30 KB maximum.
- Attach link, URL, league or link

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ADVERTISING WEB | SECTIONS

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ADVERTISING NEWSLETTER

SPECIFICATIONS:
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NEWSLETTER
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